

SEARCH PHRASE: PROGRAMR EXISTS

| PROGRAMR | OWNERS | TYPE | LAUNCHED | PLANNED | DEADNET |
|---|--|---|----------|---------|---------|
| | | regions. | | | |
| NewSport Television | Liberty Sports / NBC / Rainbow Programming MSO Ownership | Sports, news, feature and information network. | 02-00-94 | | |
| NewsTalk Television (formerly The Talk Channel) | Gannett / Phil Donahue Unaffiliated with cable operator (Second Annual Competition Report) | Around-the-clock talk format, featuring discussion of topical news and events. | 10-00-94 | | |
| NewsWorld International | Unaffiliated with cable operator (Second Annual Competition Report) | | | | Dead |
| Nick at Nites's TV Land | Viacom MSO ownership | 24-hour network of America's favorite television shows. | 04-00-90 | | |
| Nickelodeon / Nick at Nite | Viacom 100% (Second Annual Competition Report) MSO Ownership | The first cable network just for kids. Nick at Nite includes classic television for the people who grew up with television | 04-00-79 | | |
| Nippon Golden Network | Unaffiliated with cable operator | Japanese language pay service in America. Japanese language programs (news, sports, dramas, musicals), many with English subtitles. | 01-00-82 | | |
| NorthWest Cable News | Providence Journal | All-news service covering Wahsington, Montana, Oregon, Idaho and northern California | 12-00-95 | | |
| Nostalgia Channel | Unaffiliated with cable operator (Second Annual Competition Report) | Targeted to 50+ audience. Current line-up: vintage TV series, new big band and cabaret performances, craft, cooking, lifestyle show, classic movies and original programming. | 02-00-85 | | |
| NTN Entertainment Network | | Interactive television games and shows. NTN owns and operates the only interactvie television network in North America that broadcasts 7/24 to 3,000 locations (such as bars and restaurants). NTN distributes its programming through in-home services such as America Online, CompuServe, and | 00-00-85 | | |

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| | | GTE Main Street. | | | |
| NuStar | Starnet | A cross-channel service dedicated to promoting basic and pay programming | 01-00-89 | | |
| On Screen Channel | TV Guide on Screen, joint venture of Tele-Communications Inc. and News America Publications Inc., parent of TV GUIDE magazine MSO ownership | Electronic program guide featuring system-specific, color-coded program listings containing pay-per-view ordering information | Fall 94 | | |
| Orange County Newschannel | | Exclusive coverage of local news, sports, weather and traffic. | 09-00-90 | | |
| ORB TV | Unaffiliated with cable operator (Second Annual Competition Report) Omni Research Business Group | Global perspective on the latest in scientific, artistic and cultural events and discoveries, ranging from documentaries to concerts, from interviews with artists and scientists to American and foreign films, videos, animation and experimental multimedia projects. | 00-00-95 | | |
| OurTime Television | | | | | Dead |
| Outdoor Channel, The | Global Resources Unaffiliated with cable operator | Outdoor / recreational activity-oriented network. | 05-00-95 | | |
| Outdoor Life Network | Comcast / Continental / Cox / Communications / Times Mirror MSO ownership | Programming network covering outdoor activity and conservation subjects. | 08-00-95 | | |
| Outlet Mall Network, The | Private | Home shopping service featuring merchandise from brand-name stores. | | 07-00-96 | |
| Ovation - The Arts Network | J.P. Morgan / New York Times 10% / Time Warner / Private / Ovation | Network presenting the visual and performing arts. | 04-21-96 | | |

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| | Inc. MSO ownership | | | | |
| Parent Television | Private Unaffiliated with cable operator (Second Annual Competition Report) | Service covering all aspects of parenting. | | 4 Qtr 96 | |
| Parenthood Television | Private | Service focusing on child and parent development topics. | | 4 Qtr 96 | |
| Parenting Satellite Television Network | Cambridge Research Group / Motion Masterc Unaffiliated with cable operator (Second Annual Competition Report) | Programs and home shopping segments for parents of children up to age 17. | | 4 Qtr 96 | |
| Parents Channel | Malofilm Communications Cable operator interests (Second Annual Competition Report) | A wide variety of TV genres with a focus on parenting | | | |
| Pass Sports | Cable operator interests | Michigan and NW Ohio local sports. | 04-00-84 | | |
| Pennsylvania Cable Network (PCN) | | Public affairs network; unedited live and same day coverage of the Pennsylvania Senate. Also covers committee hearings, press conferences, speeches, and other governmental forums. | 09-00-79 | | |
| Penthouse Pay-Per-View | Penthouse Enterprises | Adult oriented pay-per-view movies. | | TBA | |
| PenVision | | Pittsburgh Penguins (National Hockey League) games. | 00-00-92 | | |
| Pet Television Network, The | Brandon Chase / Jerry Golod - Private Unaffiliated with cable operator (Second Annual Competition Report) | Entertainment / information service on pets, zoos and wildlife. | | 3 Qtr 96 | |
| Planet Central Television | Planet Central TV Inc. - Private | Alternative television channel covering ecology | 05-00-95 | | |

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| | Cable operator interests (Second Annual Competition Report) | trends and issues. | | | |
| Play & Win Channel | NTN Communications | Trivia-oriented interactive service | 07-00-94 | | |
| Playboy TV Network (formerly Playboy Channel) | Unaffiliated with cable operator (Second Annual Competition Report) | Sophisticated entertainment targeted to adult men and women; available by the night or by the month. | 11-00-82 | | |
| Popcorn Channel | New York Times Company, Torstar, Salter Street Films Unaffiliated with cable operator (Second Annual Competition Report) | Preview channel of new motion pictures with localized movie theater listings. Previews are popular, but will viewers stick around long enough to get ratings? | 11-24-95 | | |
| Premiere Horse Network | Private Unaffiliated with cable operator (Second Annual Competition Report) | Premium channel covering equestrian, rodeo and related events. | | 4 Qtr 96 - 1 Qtr 97 | |
| Prevue | Unaffiliated with cable operator (Second Annual Competition Report) | A system-specific, video programming promotion and listing service that highlights cable's basic, pay TV and pay-per-view programs. Previews available for all services, are tagged to system-specific time and channel number. | 02-00-82 | | |
| Prime Deportiva | Liberty Sports MSO ownership | Spanish-language sports network. | 03-00-95 | | |
| Prime Life Network | Prime Life Inc. - Private Unaffiliated with cable operator (Second Annual Competition Report) | Entertainment / information service catering to adults 50 years and up. | | 2 Qtr 96 | |
| Prime Network | LTD 50% / Rainbow Programming Holdings, Inc. 25% / NBC Cable Holdings 25% Cable operator interests | National sports, including live and taped events and news. Distributing programming through 20 regional sports networks across the country. | 01-00-93 | | |
| Prime Sports Channel | TCi 34% / Cablevision Systems 25% | | 01-00-89 | | |

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| | (Second Annual Competition Report) MSO Ownership | | | | |
| Prime Sports KBL | Cable operator interests | Regional sports network featuring live events from 04-00-86 the Pittsburgh Penguins, Pirates; Cleveland Lumberjacks; and college football and basketball; also, live call-in talk show. | | | |
| Prime Sports Northwest | Cable operator interests | Regional cable sports network concentrating on the 11-00-88 Seattle Mariners, SuperSonics, Seahawks, the PAC 10, Big Sky programming and national events from Prime Network. | | | |
| Prime Sports Rocky Mountain | Cable operator interests | Regional cable sports network's key properties include: 3 NBA teams; St. Louis Cardinals, Blues; Colorado Avalanche, and a variety of college and amateur events and teams. | 11-00-88 | | |
| Prime Sports Showcase | Liberty Sports MSO ownership | Incubation channel for proposed sports / sports-related services. | 12-00-94 | | |
| Prime Sports Southwest | Cable operator interests | Southwest regional sports network | 01-00-83 | | |
| Prime Sports West | Cable operator interests | Basic cable regional sports network serving the Pacific Southwest. | 10-00-85 | | |
| Prism | Cablevision Systems Corp 50% / NBC 50% MSO ownership | Regional premium channel featuring first-run movies, home games of the Philadelphia Phillies, Flyers and 76ers and other entertainment programming | 09-00-76 | | |
| Product Information Network (PIN) | Adelphia Communications / Cox Communications / Jones International MSO ownership | Infomercial programming channel. | 04-00-94 | | |
| Product ViewPoint | | | | | Dead |

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| Promoter, The | Starnet | A daily transactional-based cross-channel promoting for pay-per-view movies and events. | 01-00-91 | | |
| Q2 | QVC (Comcast / Liberty Media) MSO ownership | Lifestyle information and shopping service. | 05-00-94 | | |
| Quark | Cable operator interests (Second Annual Competition Report) | | | | Dead |
| QVC | Comcast 57.4% / TCI 42.6% (Second Annual Competition Report) MSO Ownership | Electronic retailer marketing a wide variety of brand name products in such categories as: home furnishings, fashion, beauty, electronics and fine jewelry. Features attractive prices, product information and scheduled / categorized live programming. | 11-00-86 | | |
| Real Estate Network, The | The Real Estate Network Unaffiliated with cable operator (Second Annual Competition Report) | Niche interactive service dealing with real estate and related goods / services. | | 2 Qtr 1997 | |
| Recovery Network, The (formerly RecoveryNet) | Private - executives from cable, entertainment and recovery industries Unaffiliated with cable operator (Second Annual Competition Report) | Service for people dealing with drug addiction, eating and compulsive gambling disorders. | 03-11-96 | | |
| Request 2 | TCI 40% (Second Annual Competition Report) MSO Ownership | Pay-per-view service featuring top movies from all major studios and special events. | 07-00-88 | | |
| Request Television | TCI 40% (Second Annual Competition Report) MSO Ownership | Pay-per-view service featuring top movies from all major studios and special events. | 11-00-85 | | |
| Request Television 3-5 | Reiss Media Enterprises (News Corp. / TeleCommunications Inc.) MSO Ownership | A movie-of-the-week format (Request 3) / movie-of-the-day (Request 4); action / erotic thrillers and adult (Request 5). | 09-00-93 | | |
| Rock TV | Private | Rock music videos and concerts. | | 3 Qtr 96 | |

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| Romance Classics | Rainbow Programming Holdings Cable operator interests (Second Annual Competition Report) | Film and television programs with romantic theme. | | | Dead |
| S-TV The Surfing Channel | Private | Network devoted to surfing, snowboarding and skateboarding events / activities. | | Late 1996 | |
| Sarasota Florida Newschannel | | | | 1 Qtr 97 | |
| Sci-Fi Channel | Viacom 50% (Second Annual Competition Report) MSO Ownership | Classic science fiction, fantasy, horror, science fact, movies, series and originals. | 09-00-92 | | |
| SCOLA | Unaffiliated with cable operator (Second Annual Competition Report) | Live or via tape TV news retransmitted from approximately 40 countries to over 8,000 schools, colleges and universities throughout Americas. Educational channel on roughly 35 major city cable systems. | 08-00-87 | | |
| Sega Channel, The | Sega of America / TeleCommunications Inc. / Time Warner MSO Ownership | Video games service download to homes with Sega Genesis players. | 12-00-94 | | |
| Seminar TV Network (formerly The Seminar Channel) | Global Mind Network Unaffiliated with cable operator (Second Annual Competition Report) | Holistic health educational service. | | 3 Qtr 96 | |
| Sewing & Needle Arts Network | NeddleArts Media Unaffiliated with cable operator (Second Annual Competition Report) | Entertainment, information and instructional home sewing and craft programs. | | TBA 1996 | |
| ShareTV | Private | Multi-niche service, covering the worlds of pets, weddings, family and books. | | 4 Qtr 96 / 1 Qtr 97 | |
| Shop at Home | Shop at Home, Inc. | The second oldest interactive electronic direct marketer in the US. | 06-00-86 | | |
| Showtime | Viacom 100% (Second Annual | Premium network that offers a broad-based schedule | 07-00-76 | | |

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| | Competition Report) MSO Ownership | of exclusive box office movies, original movies and mini-series, comedy series and specials, championship boxing, family entertainment and classic films. | | | |
| Showtime Services (Action TV / Comedy TV / Family TV) | | | | | Dead |
| Singles Network, The | Rainbow Programming Holdings Cable operator interests (Second Annual Competition Report) | Lifestyle service for singles. | | TBA 1996 | |
| Singlevision | Unaffiliated with cable operator (Second Annual Competition Report) | Shows and 60-second videos of singles in various leisure-time activities, including a daily lifestyle travel program featuring exotic singles locales. Subscribers can responde to videos by calling a 900 number. Network programs are featured at their Home Page on the Internet. | 00-00-94 | | Dead |
| Sneak Prevue | Prevue Networks, Inc. Unaffiliated with cable operator. | A system-specific, satellite-delivered laserdisc pay-per-view barker with customized order information and movie clips. | 05-00-91 | | |
| Soap Channel, The | Liberty Media MSO ownership | Soap opera-oriented network. | | TBA 1996 | |
| Soap TV | Fifth Dimension Communications | Network offering serialized drama and related programs | | 12-00-96 | |
| Solutions USA (formerly Action America) | Unaffiliated with cable operator (Second Annual Competition Report) | | | | Dead |
| South Florida Newschannel | Post-Newsweek Stations / Tribune | Regional all-news channel. | | 1 Qtr 97 | |
| Space Network, The | TSN Communications | Educational service covering astronomy, space exploration and the humanitites. | | 3 Qtr 96 | |

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| Speedvision | Cox, Comcast, Cablevision Systems, Continental (US West), Times Mirror Cable operator interests (Second Annual Competition Report) | News / lifestyle service on automotive, aviation and boating topics. Network devoted to vehicles. | 02-23-96 | | |
| Spice | Unaffiliated with cable operator (Second Annual Competition Report) | A PPV or subscription service offering a monthly package of up to 50 exclusive cable-version adult films. Includes select special event programming. | 05-00-89 | | |
| Sports Channel Chicago | Cable operator interests | Live exclusive coverage of the Chicago White Sox, Bulls, Blackhawks. Plus, major college football and basketball action and exclusive coverage of Illinois High School Assoc. championship events. | 01-00-84 | | |
| Sports Channel Florida | Cable operator interests | Sports coverage of Tampa Bay, Miami, Tampa Bay Mutiny soccer, Univ. of Miami, Univ. of Florida and of S. Florida; Tampa Bay Storm area football, Florida High School State Championships. Exclusive Florida outlet for NewSport | 12-00-87 | | |
| Sports South | Cable operator interests | Live and exclusive coverage of local, regional and global sporting events. Focus on Atlanta Braves, Knights, Hawks; Charlotte Hornets. Additional coverage includes minor league baseball, college football, basketball and soccer from major conferences. Programming also includes auto racing, golf, tennis, boxing and more. | 08-00-90 | | |
| Sportschannel Hawaii | Cable operator interests | Regional sports network combining northern California local with Hawaii local sports and shows from NewSport | 03-00-94 | | |
| Sportschannel New England | Cable operator interests | Regional sports network that provides coverage of the Boston Celtics, Hartford Whalers, college sports, thoroughbred racing, soccer, tennis and sports specials and series. | 11-00-91 | | |

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| Sportschannel New York | Cable operator interests | Two channel regional sports network. Delivers: approx. 300 live games of the NY Mets, NY Islanders, NJ Devils and NJ Nets. Plus, Big East Basketball, Hofstra sports, and other college basketball and football. Racing highlights and summer racing from Yonkers, tennis, golf, and a variety of sports series and specials. | 00-00-76 | | |
| Sportschannel Ohio | Cable operator interests | Over 800 major events per year featuring Cleveland Indians, Cavaliers, Lumberjacks; Cincinnati Reds, Cyclones. Plus selected regional college and high school sports. An affiliate of Prime Network. | 02-00-89 | | |
| Sportschannel Pacific | Cable operator interests | Exclusive coverage of the Oakland A's, San Francisco Giants, Golden State Warriors, and San Jose Sharks. SCP provides more than 300 live events each year, including Bay Area college teams. | 04-00-90 | | |
| Sportschannel Philadelphia | Cable operator interests | Regional sports programming service: live national and regional sports events. Coverage: Philadelphia Phillies, Flyers and 76ers (selected road games). Affiliated with Prime Network. | 01-00-90 | | |
| Starz! | JJS Communications / Liberty Media MSO Ownership | First-run pay movie channel. | 02-00-94 | | |
| Starz! 2 | JJS Communications / Liberty Media MSO Ownership | First-run pay movie channel. | 03-00-96 | | |
| StoryVision Network | StoryVision Network, Inc. | A children's storybook television network. Computer graphics are used to create the pictures and text that appear on the TV screen. StoryVision is participatory TV and encourages parent and children to read together. | 10-00-83 | | |
| Success Channel, The | Success Broadcasting Network | Personal achievement, career and human potential | | | |

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| | Unaffiliated with cable operator (Second Annual Competition Report) | development; motivational programming encouraging a balanced lifestyle | | | |
| Success-View Network | | | | | Dead |
| Sundance Channel | Viacom, Showtime and Sundance Group Companies. PolyGram's investment certainly h Cable operator interests (Second Annual Competition Report) | Service highlighting independently-produced features, short subjects and documentaries. Independent film. Poised to do battle with Independent Film Channel in hot but fuzzy category. Too bi-coastal? | 02-27-96 | | |
| Sunshine Network | Cable operator interests | Coverage of Orlando Magic, Miami Heat, Florida Marlins, Tampa Bay Lightning, Florida Panthers, Orlando Predators, Tampa Bay Storm, Florida Bobcats, Orlando Solar Bears and college teams. An affiliate of Prime and managed by Liberty Sports | 03-00-88 | | |
| Talk TV Network | Private Unaffiliated with cable operator (Second Annual Competition Report) | 24-hour talk television network | | | |
| TCI / Microsoft Channel | Microsoft / Telecommunications Inc. Cable operator interests (Second Annual Competition Report) | Service covering developments in personal computing and mulitmedia. | | 1996 | |
| Technology Channel, The | Private - Technology Channel Inc. Unaffiliated with cable operator (Second Annual Competition Report) | Service covering technology advancements. | | 3 Qtr 96 | |
| Telecompras Shopping Network | Unaffiliated with cable operator (Second Annual Competition Report) | | | | Dead |
| Telemundo | Unaffiliated with cable operator (Second Annual Competition Report) | Spanish-language programming: movies, novelas (soap operas), game and variety shows, national | 01-00-87 | | |

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| | | and international news, music, talk and entertainment shows and sporting events. | | | |
| TeleNoticias | Antenna 3 TV Internacional / Artear / Reuters Television / Telemundo Group | Unbiased, uncensored news in Spanish, presented in 30-minute blocks. | 12-00-94 | | |
| Television Food Network | Continental Cablevision / Landmark Communications / Providence Journal Co. / Scripps Howard MSO ownership | Ad-supported cable service devoted to food, cooking, dining, news, talk and health. | 11-00-93 | | |
| Theater Channel, The | Private | Will provide theater performances from US and international theaters. Covering mainstream, alternative / avant garde, ethnic, and children's theater, as well as live backstage interviews and insights to life in the theater. | | 06-00-96 | |
| Therapy Channel | Community People Press | 24 hours of live viewer call-in programming featuring host therapists | | 06-00-96 | |
| Time Traveler | | | | | Dead |
| TMZ / The Music Zone | Four-Sixteen Television | Global music video network. | | TBA 1996 | |
| TNN: The Nashville Network | Unaffiliated with cable operator (Second Annual Competition Report) | Country music and lifestyle programming offering: original concert specials and series, music videos, entertainment news, interviews, live variety, country lifestyle information and exclusive sports coverage. | 03-00-83 | | |
| TNT (Turner Network Television) | TCI 22.6% / Time Warner 18.6% / Comcast <5% MSO Ownership | Offers a showcase of new and vintage motion pictures, exclusive original films, children's programming, major sports (NFL & NBA) and special events. | 10-00-88 | | |

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| Total Communication Network | Total Communication Network Unaffiliated with cable operator | Entertainment / educational programming for hearing-impaired | 05-00-95 | | |
| Travel Channel, The | Unaffiliated with cable operator (Second Annual Competition Report) | News and documentaries on destinations from around the world, travel advice and intellectually engaging travel entertainment. Features both original and acquired series and specials hosted by travel experts. | 02-00-87 | | |
| TRAX Television Network | Networks Development Corp. Unaffiliated with cable operator (Second Annual Competition Report) | Motor sports / hobby programming service, involving land, sea and air vehicles. | | 1996 | |
| Trinity Broadcasting Network | Unaffiliated with cable operator (Second Annual Competition Report) | Religious network offering programs in a variety of formats representing many different denominations. | 05-00-73 | | |
| Trio | Unaffiliated with cable operator (Second Annual Competition Report) North American Television Unaffiliated with cable operator | Children's programming, live talk shows, teen dramas, documentaries, movies, specials and miniseries | | | |
| TSM: Television Shopping Mall | Cable operator interests (Second Annual Competition Report) Home Shopping Network | Home shopping service, details TBA. | | | Dead |
| Turner Broadcasting Station (TBS) | Turner / Time Warner MSO ownership | TBS Superstation specializes in popular movies, sports, comedies, kids' programming, environmental specials and first-run original programming. | 12-00-76 | | |
| Turner Classic Movies (TCM) | Turner Broadcasting Cable operator interests | Classic films, presented uncut and commercial-free. | 04-00-94 | | |
| TV Asia | Asian Broadcasting Network Unaffiliated with cable operator (Second Annual Competition Report) | News, sports and entertainment programming for Asians | 04-00-93 | | |

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| TV Guide on Screen Interactive | TV Guide on Screen, joint venture of TCI and News America Publications Inc., parent of TV GUIDE magazine MSO ownership | Fully interactive onscreen program guide accessible to viewers at the bottom of their screens | | Spring 1996 | |
| TV Macy's | Cable operator interests (Second Annual Competition Report) R.H. Macy | Electronic shopping channel featuring national / private label brand merchandise. | | 1996 | |
| TV-Japan | Unaffiliated with cable operator (Second Annual Competition Report) | Delivered directly from Tokyo by satellite, channel makes it possible to view life in Japan with its programming from NHK, Japan's leading broadcaster. News, sports, drama, education and children's programming in Japanese. | 07-00-91 | | |
| TV5 | Consortium de Television Quebec Unaffiliated with cable operator (Second Annual Competition Report) | French-language service. | | 09-00-97 | |
| U Network | Unaffiliated with cable operator (Second Annual Competition Report) | Student-produced programming and selected independently produced works in all genres, geared to a national college-age audience. Most shows are national award-winning works in entertainment, information, and education from top colleges. | 10-00-89 | | |
| Univision | Perenchio TV Inc. | Reaching major Hispanic markets through UHF, LPTV stations and cable systems across the US, the network offers a full range of Spanish-language programming produced both in the US and throughout the Spanish-speaking world. Programming features movies, novelas, sporting events and national newscasts. | 09-00-76 | | |
| Univision / Galavision Services | Unaffiliated with cable operator (Second Annual Competition Report) | | | | Dead |

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| URU TV / The EarthCast Network | Universal Research Unlimited | Service offering programs on global culture and ecology, personal growth and science. | | 01-00-97 | |
| USA Network | Viacom 50% (Second Annual Competition Report) MSO Ownership | All-entertainment network airing original series, movies, specials, sports, as well as programming for women, children, teens and adults. | 09-00-80 | | |
| UVTV / KTLA | UVTV | Los Angeles independent station offering movies, news, specials and live sporting events, featuring the Los Angeles Dodgers baseball. | 03-00-88 | | |
| UVTV / WGN | UVTV | Chicago independent station offering: movies, news, specials and children's programming and live sporting events, including: Chicago Cubs, White Sox, Bulls, NCAA college basketball. | 11-00-78 | | |
| UVTV / WPIX | UVTV | New York independent station offering: movies, news, specials and children's programming and live sporting events, including: New York Yankees baseball, preseason Giants and Jets football. | 05-00-84 | | |
| ValueVision (The Brand Name Channel) | Unaffiliated with cable operator (Second Annual Competition Report) | Home shopping service, providing unique programming with the depth of brand name merchandise. Attractive affiliation packages including Montgomery Ward and Lechmere advertising dollars. | 10-00-91 | | |
| VH-1 (Music First) | Viacom 100% (Second Annual Competition Report) MSO Ownership | The only 24-hour channel that puts music first, serving viewers 25 - 44 who grew up with music video. Features new current, classic, and on-the-fringe music videos; long form music-based series, original concerts, music-based news segments, artists interviews and more. | 01-00-85 | | |
| Via TV Network | Unaffiliated with cable operator (Second Annual Competition Report) | Television shopping network produced by RSTV, Inc., which also provides TV marketing support services, including targeted television via fiber | 08-00-93 | | |

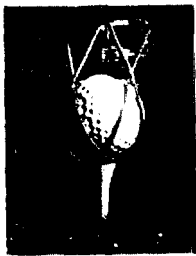
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| | | optics to market segments and time slots on an as needed basis for TV retailing. | | | |
| Video Catalog Channel | Video Catalog Channel Unaffiliated with cable operator (Second Annual Competition Report) | Collectible-oriented home shopping service | 10-00-91 | | |
| Viewer's Choice Pay-Per-View Network | Viewer's Choice MSO ownership | Eleven pay-per-view channels - six existing movie channels; five additional channels to be launched second half 1996 | 07-00-95 (Channel 4) | 3 Qtr 96 (Channels 5 - 9) | |
| Viewers Choice | Cox 20% / Time Warner 17% / Continental 12% / Comcast 11% / Viacom 11% / TCI 10% (Second Annual Competition Report) MSO Ownership | The latest Hollywood films as well as special musical and live sporting events. | 11-00-85 | | |
| Viewers Choice: Continuous Hits 1, 2, 3, 4 | Cox 20% / Time Warner 17% / Continental 12% / Comcast 11% / Viacom 11% / TCI 10% (Second Annual Competition Report) MSO Ownership | The latest Hollywood films in a movie-of-the-week schedule format. | 02-00-93 (1); 08-00-93 (2, 3); 08-00-95 (4) | | |
| Viewers Choice: Hot Choice | Cox 20% / Time Warner 17% / Continental 12% / Comcast 11% / Viacom 11% / TCI 10% (Second Annual Competition Report) MSO Ownership | Service offers action-adventure and selected "adult appeal" movies, plus specials. | 06-00-86 | | |
| WBIS+ (currently WNYV-TV) | ITT Corp. and Dow Jones & Co. | Business and sports | | 1996 | |
| Weather Channel, The | Unaffiliated with cable operator (Second Annual Competition Report) | Has 65 meteorologists and state-of-the-art technology to provide 24-hours-a-day coverage of local / regional / national weather travel and five-day forecasts, severe weather coverage, on-location updates, and a schedule of education and original documentary productions. | 05-00-82 | | |

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| WFIT / The Health & Fitness Network | | | | | Dead |
| Wingspan | The Network Group | 18-hour-a-day aviation channel featuring news, documentaries and educational programs | | 4 Qtr 96 | |
| Women's Sports & Entertainment Network | Liberty Sports (a division of TCI) Cable operator interests | News and coverage of women's events. | 12/31/94 | | |
| Women's Sports Network (independent) | Cable operator interests (Second Annual Competition Report) | News and coverage of women's sports events. | | | Dead |
| World A.M. / 24hr Network | Unity Broadcasting Network Cable operator interests (Second Annual Competition Report) | Channel created by, for and about people of African descent worldwide. | | TBA 1996 | |
| World Interactive Network | World Interactive Network / Sean P. O'Keefe / Private | Original media production (Entertainment / merchandising/home shopping service. | | 2 Qtr 96 | |
| Worldjazz | Clipping K.K. / Green Dolphin Media | Jazz music programming | | 09-00-96 | |
| Worship Network | Unaffiliated with cable operator (Second Annual Competition Report) | Christian worship and praise music set to nature scenes. | 09-00-92 | | |
| WSBK | WSBK WWOR / EMI Service via EMI Communications | Boston independent station offers movies, specials, business reports, variety programming, children's programming and live sporting events, featuring the Bruins and Celtics. | 02-00-88 | | |
| WWOR / EMI Service | WSBK WWOR / EMI Service via EMI Communications | New York independent station featuring action and adventure shows and the New York Mets. | 02-00-88 | | |
| Your Choice TV | Discovery Communications Inc. | Video-on-demand / near video-on-demand service featuring selected popular TV shows. | | 1996 | |
| Z Music | Z Music / Gaylord Entertainment Unaffiliated with cable operator (Second Annual Competition Report) | Contemporary Christian music video service. | 03-00-93 | | |

EXHIBIT 2



THE GOLF CHANNEL

PROGRAMMING

The GolfChannel Academy

Drop by The Academy each day for instruction from some of the world's best teaching pros. Top names like David Leadbetter and Dave Pelz give you step by step advice on everything from how to find the right set of clubs to how to read greens. Pick up trouble-shooting tips on how to deal with the wind, rough, trees, sand, and hazards. Learn how to improve your stroke in the living room. How to line up a putt on the linoleum. The Golf Channel Academy is start-to-end valuable insight for high and low-handicappers alike.

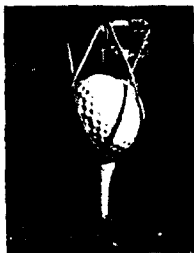
GOLF CENTRAL

This just in... up-to-the minute golf news each evening, live from our studios in Orlando. Who's hot. Who's not. The latest stats. The rising stars. Interviews and commentary. Equipment introductions. Highlights from all the tours, around the world. Co-hosted by Dwayne Ballen, former sports anchor at WTVD in Raleigh-Durham and veteran of ABC Sports, and Brian Hammons, a veteran of NBC Sports, ABC Sports and Prime Sports Network. Joining them are some of the sport's top reporters and analysts, including PGA TOUR pro Mark Lye, LPGA pro Deborah Vidal, as well as Mike Ritz, Craig Kann, Jennifer Mills, and former PGA pro Tom Nettles.

GOLF TALK

A weekly call-in show in a relaxed conversational setting that lets players and fans talk one-on-one with legends like Arnold Palmer and Byron Nelson. Chat with current tour stars like Ben Crenshaw, Ernie Els and LPGA money leader Annika Sorenstam.

Hosted by Peter Kessler, best known for his work as the Voice of HBO Sports and his narration of the Peabody, Ace and Emmy winning documentary series "When it Was a Game". A golf historian and former LaCosta Club Champion, Mr. Kessler brings his thought-provoking insight and passion for the game to The Golf Channel.



THE GOLF CHANNEL

PROGRAMMING

GOLF CHANNEL *Classics*

Travel back in time as The Golf Channel presents classic golf tournaments and specials from the past—the most unforgettable moments that changed the course of golf history forever. Fill up on the nostalgia of "Shell's Wonderful World of Golf" and "Challenge Golf" hour long specials from the 60's that pitted the greatest names in golf against one another. Where else but The Golf Channel can you still see golf legends Jack Nicklaus and Arnold Palmer go one-on-one in their prime? Also see highlights programs of great tournaments, including all four majors and the Ryder Cup.

PROFILES OF A PRO

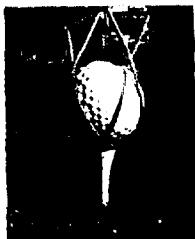
Get to know the game's greatest players in a more intimate setting. Find out just what makes them tick. Tap into the drive, dedication and the desire to master the great game of golf. Profiles of a Pro will introduce you to the pros, on the course and off. Experience their passion for the game, meet their families and learn what they enjoy doing when not competing.

CONVERSATIONS WITH ANN LIGUORI

The Barbara Walters of the country club set hosts this weekly, half-hour special featuring personal one-on-one interviews with the biggest names in sports, show business and politics, from Sylvester Stallone to Cheryl Ladd. Outside of The Golf Channel, Ann hosts a live call-in talk show on WFAN in New York and is the host and producer of a nationally syndicated sports interview show. She is also the co-host of VH-1's "Fairway to Heaven". Ann's interviews have earned her national notoriety in publications such as Vanity Fair, TV Guide, the Chicago Tribune and The New York Times.

PASSAGES TO PARADISE

All aboard for the weekly Golf Channel travel series that takes viewers on pilgrimages to the most pristine, celebrated golf vacation destinations in the land, from Pinehurst to Pebble Beach.



THE GOLF CHANNEL

PROGRAMMING



Twice a week, you can call The Golf Channel Academy Live and speak directly to the nation's leading PGA of America teaching professionals about your specific problem area, whatever it may be. Swing, grip, short or long game ... it's like having your very own golf academy in your home.



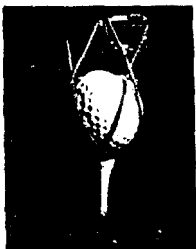
Tournament coverage from around the world - PGA TOUR, Senior PGA TOUR, Nike Tour, LPGA Tour, USGA, PGA of America, PGA European Tour, South Africa PGA Tour, and Australasian PGA Tour. You'll see a wider variety, and more live golf coverage on The Golf Channel than all other networks combined.

The Leaderboard Report

For comprehensive results of Saturday and Sundays tournament play, watch the Leaderboard Report, with all the scores from the major tours, and the top finishers from other tours. Also showing the most notable tournament highlights, this 15-minute show gives you the whole story in a nutshell.

Special Presentations

Several times a year you can see programs devoted to events of special interest or importance in the golf world. In 1995, these insightful and entertaining programs included the LPGA and PGA Qualifying tournaments, The LPGA Hall of Fame and a Ryder Cup Preview.



THE GOLF CHANNEL

PROGRAMMING

1996 Tournament Schedule

| Coverage Dates | Tour | Tournament | Location |
|----------------|-----------|----------------------------------|-----------------------------|
| 1/19- 1/21 | LPGA | HEALTHSOUTH Inaugural | Orlando, FL |
| 1/25- 1/28 | Europe | Johnny Walker Classic | Singapore |
| 2/9- 2/10 | Australia | Australian Skins | The Gold Coast, Australia |
| 2/10- 2/11 | S. Africa | Dimension Data Nat'l Pro-Am | Sun City, S. Africa |
| 2/14- 2/17 | Australia | Ericsson Australian Masters | Melbourne, Australia |
| 2/17- 2/18 | S. Africa | South African PGA Championship | Johannesburg, S. Africa |
| 2/24- 2/25 | S. Africa | FNB Player's Championship | S. Africa |
| 2/29 - 3/3 | Europe | Open de Catalonia | Spain |
| 3/7 - 3/10 | Europe | Moroccan Open | Morocco |
| 3/14 - 3/17 | LPGA | PING/Welch's Championship | Tucson, AZ |
| 3/14 - 3/17 | Europe | Dubai Desert Classic | Dubai, United Arab Emirates |
| 3/21 - 3/24 | Europe | Portuguese Open | Portugal |
| 4/4 - 4/7 | NIKE | NIKE Tallahassee Open | Tallahassee, FL |
| 4/11 - 4/14 | NIKE | NIKE South Carolina Classic | Florence, SC |
| 4/18 - 4/21 | Europe | Cannes Open | Cannes, France |
| 4/19 - 4/21 | LPGA | Chick-fil-A Charity Championship | Stockbridge, GA |
| 4/25 - 4/28 | Europe | Turespaña Masters | Spain |
| 4/26 - 4/28 | LPGA | Sara Lee Classic | Old Hickory, TN |
| 5/2 - 5/5 | Europe | Italian Open | Milan, Italy |

1996 Tournament Schedule

Page 2

| Coverage Dates | Tour | Tournament | Location |
|----------------|------------|--|---|
| 5/16-5/19 | Europe | Benson & Hedges Int'l Open | Thame, Oxen, England |
| 5/16 - 5/19 | NIKE | NIKE Carolina Classic | Cary, NC |
| 5/23 - 5/26 | NIKE | NIKE Greater Greenville Classic | Greenville, SC |
| 5/24 - 5/27 | Europe | Volvo PGA Championship | Surrey, England |
| 5/30 - 6/2 | Europe | Deutsche Bank Open - TPC of Europe | Hamburg, Germany |
| 5/31 - 6/2 | Senior PGA | Bruno's Memorial Classic | Birmingham, Alabama |
| 6/6 - 6/9 | Europe | The English Open | Warwickshire, England |
| 6/7 - 6/9 | Senior PGA | Pittsburgh Senior Classic | Midway, PA |
| 6/20 - 6/23 | Europe | BMW International Open | Munich, Germany |
| 6/20 - 6/23 | LPGA | Rochester International | Pittsford, NY |
| 6/27 - 6/30 | NIKE | NIKE Dakota Dunes Open | Dakota Dunes, SD |
| 6/27 - 6/30 | Europe | Puegeot Open de France | Paris, France |
| 7/4 - 7/7 | Europe | Murphy's Irish Open | Newtownmountkennedy, Co. Wicklow, Ireland |
| 7/5 - 7/7 | LPGA | Jamie Farr Kroger Classic | Sylvania, OH |
| 7/10 - 7/13 | Europe | The Scottish Open | Angus, Scotland |
| 7/12 - 7/14 | LPGA | Youngstown-Warren LPGA Classic | Warren, OH |
| 7/18 - 7/21 | PGA TOUR | Deposit Guaranty Classic | Madison, MS |
| 7/25 - 7/28 | Europe | Dutch Open | Hilversum, Netherlands |
| 7/25 - 7/28 | PGA TOUR | CVS Charity Classic | Sutton, MA |
| 8/1 - 8/4 | Europe | Volvo Scandanavian Masters | Nr Göteborg, Sweden |
| 8/1 - 8/4/ | NIKE | NIKE Gateway Classic | Lake St. Louis, MO |
| 8/8 - 8/10 | USGA | U.S. Women's Amateur | Lincoln, NE |
| 8/15 - 8/18 | Europe | Chemapol Trophy Czech Open | Czech Republic |
| 8/15 - 8/18 | NIKE | NIKE Wichita Open | Wichita, KS |
| 8/22 - 8/25 | Europe | Volvo German Open | Stuttgart, Germany |
| 8/23 - 8/25 | LPGA | Star Bank LPGA Classic in conjunction with The Children's Medical Center | Dayton, OH |
| 8/29 - 9/1 | Europe | Collingtree British Masters | Northampton, England |

1996 Tournament Schedule

Page 3

| Coverage Dates | Tour | Tournament | Location |
|----------------|------------|--|----------------------------|
| 8/30-9/1 | Senior PGA | Franklin Quest Championship | Park City, UT |
| 9/5 - 9/8 | Europe | Canon European Masters | Switzerland |
| 9/6 - 9/8 | Senior PGA | Boone Valley Classic | Seattle, WA |
| 9/12 - 9/15 | Europe | Trophée Lancôme | Paris, France |
| 9/12 - 9/15 | PGA TOUR | Quad City Classic | Coal Valley, IL |
| 9/19 - 9/22 | PGA TOUR | B.C. Open | Endicott, NY |
| 9/19 - 9/22 | Europe | Loch Lomond World Invitational | Scotland |
| 9/26 - 9/29 | LPGA | Fieldcrest Cannon Classic | Charlotte, NC |
| 9/26 - 9/29 | Europe | Smurfit European Open | Dublin, Ireland |
| 10/3 - 10/6 | Europe | Linde German Masters | Germany |
| 10/4 - 10/6 | NIKE | NIKE Olympia Open | Olympia, WA |
| 10/10 - 10/13 | PGA TOUR | La Cantera Texas Open | San Antonio, TX |
| 10/10 - 10/13 | Europe | Toyota World Match Play | Surrey, England |
| 10/17 - 10/20 | Europe | Alfred Dunhill Cup | Fife, Scotland |
| 10/17 - 10/20 | LPGA | The Samsung World Championship of Women's Golf | Cheju Island, South Korea |
| 10/17 - 10/20 | PGA TOUR | Walt Disney World/Oldsmobile Classic | Lake Buena Vista, FL |
| 10/24 - 10/27 | Europe | Volvo Masters | Sotogrande, Spain |
| 11/1 - 11/3 | Senior PGA | Emerald Coast Classic | Milton, FL |
| 11/13 - 11/16 | Australia | Australian PGA Championship | New South Wales, Australia |
| 11/20 - 11/23 | Australia | Australian Open | Australia |
| 11/27 - 11/30 | Australia | Greg Norman's Holden Classic | Australia |
| 12/7 - 12/9 | PGA TOUR | PGA TOUR Q-School | CA |
| 12/13 - 12/14 | Australia | Schweppes Coolom Classic | Queensland, Australia |

EXHIBIT 3